

# HOMEMADE STYLE !

**LEMONADE**  
drink-concept:  
an undeniable  
GLOBAL trend

**THE NUMBER 1**  
choice for cold  
beverages in  
EMEIA

**24%  
GROWTH**  
of flavoured  
lemonades from  
2012 to 2014 \*

**TOP 3 FLAVOURS:**  
Lime, Ginger and  
Strawberry !\*\*



## Lemonade Programme

Already a major hero-drink last year, homemade style lemonade is going to explode this summer ! With MONIN Lemonade Mix and a MONIN flavouring of your choice, you can offer the perfect thirst-quencher. Why not serve your favourite recipe in a lemonade jar, a take-away cup, a jug or a large dispenser to ensure it has both bar appeal and can also be adapted to meet consumer needs. Guaranteed to be an instant hit!

\* Mintel 2014 \*\* MONIN Concept Survey 2015

  
**MONIN®**



# MONIN LEMONADE MIX

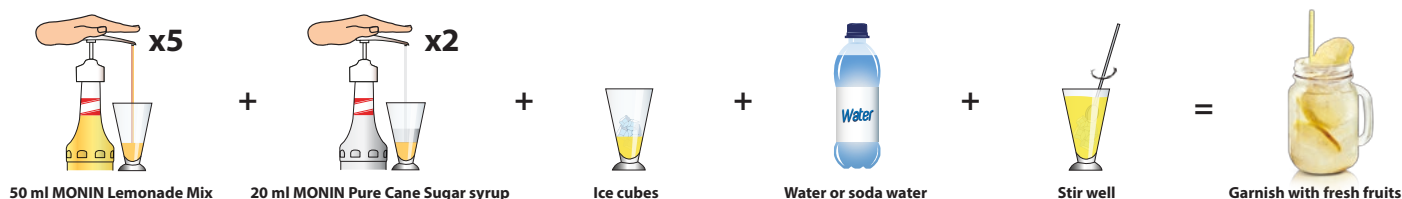
- **QUALITY** 50% Sicilian lemon juice
- **CONSISTENT TASTE ALL YEAR LONG** vs fresh lemon juice
- **CONVENIENT** no lemon squeezing
- **NO WASTAGE** 1 month shelf life after opening

## CLASSIC STEP-BY-STEP RECIPES

CHECK OUR  
STEP-BY-STEP  
VIDEOS!

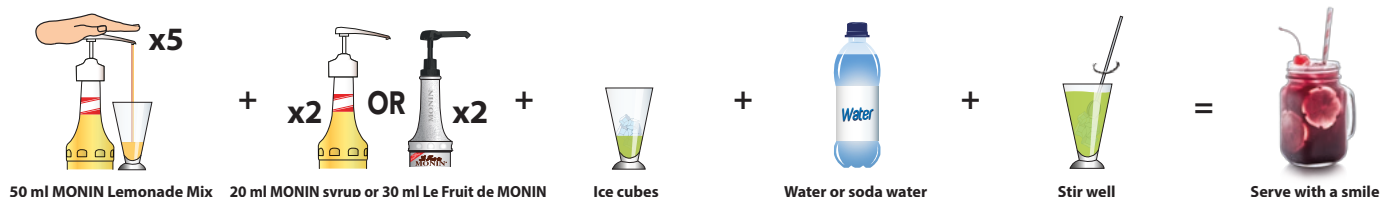


**Easy-Lemonade (360 ml)** • 100 ml water (or soda water) • Ice cubes • 50 ml MONIN Lemonade Mix • 20 ml MONIN Pure Cane Sugar syrup



Suggestion: You can replace MONIN Lemonade Mix by 30 ml MONIN Lemon Rantcho and 150 ml water

**Flavoured Lemonade (360 ml)** • 100 ml water • Ice cubes • 50 ml MONIN Lemonade Mix • 20 ml MONIN syrup or 30 ml Le Fruit de MONIN



Suggestion: You can replace MONIN Lemonade Mix by 30 ml MONIN Lemon Rantcho & 150 ml water

### FLAVOUR SUGGESTIONS :



Blue Curaçao  
Ginger  
Lemongrass  
Mojito Mint  
Pomegranate  
Pink Grapefruit  
Tarragon  
Watermelon  
Wild Strawberry



Blueberry  
Cherry  
Green apple  
Kiwi  
Lychee  
Passion fruit  
Peach  
Raspberry  
Strawberry  
Yuzu

PUSH YOUR OFFER WITH  
OUR LEMONADE KIT:  
POSTERS, MENU AND TABLE TENTS !



### NEW POS !

Dispenser



Jar



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